



**YOU'VE GOT THIS.**

**Professional Learning  
to Support Outstanding  
Project Based Learning**

[definedlearning.com/pl](https://definedlearning.com/pl)



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# Exceptional Project Based Learning Starts with Exceptional Educators

Project based learning transforms classrooms but more importantly it transforms how students feel about learning and their futures. To see the greatest outcomes from your project based learning initiative and investment in Defined Learning, and Defined Careers, educators need to deepen their knowledge and develop their skills in this instructional method.

Defined Academy offers skill-building courses to help educators get started and go further with project based learning, Defined Learning, and Defined Careers. Our expert team will work with you to develop a customized professional learning program tailored to your district's goals and needs.

Ready to start your journey with PBL?

Turn the page!

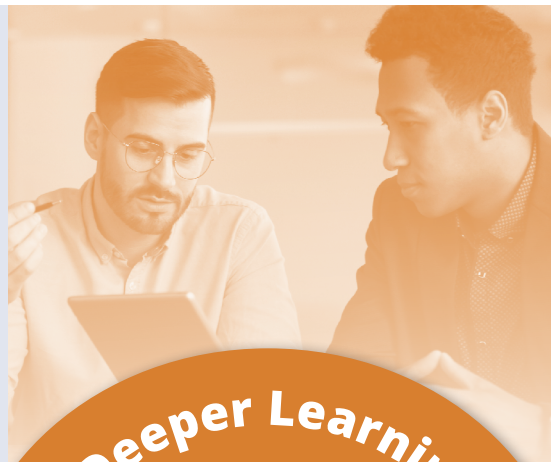


Learn the educational foundations and applications of project based learning and authentic performance tasks as well as the purpose, design, and implementation of Defined Learning and Defined Careers in the classroom.

**In-Person & Virtual Courses**  
**Professional Learning Community**



**Foundation**



**Deeper Learning**



Take project based learning and Defined Learning to the next level with collaborative learning experiences.

**PBL Coaching**  
**HQPBL Leadership Cohort**  
**SEL Leadership Cohort**

Continue to build skills and expertise with micro-credential activities and training on project based learning and using Defined Learning and Defined Careers.

**PBL Badge**  
**Defined Learning Digital Medallion**  
**Custom Digital Medallion**  
**Defined PBL Champions Academy & Training Center**  
**Launchpad**



**Micro-Credentials**

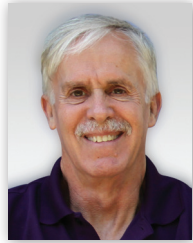






# FOUNDATIONS

At Defined, we know the significance and importance of foundational learning. With partners' needs in mind, we have created foundational professional learning courses and experiences that will prepare your team to incorporate Defined Learning, Defined Careers, and PBL with confidence.



## Online Course with Jay McTighe

Led by renowned educator and award-winning author of the Understanding By Design series, Jay McTighe, this four module online course will provide educators with a deeper understanding of the educational foundations, practical strategies, and applications of PBL and authentic performance tasks with Defined Learning.

**Scope: 4 self-paced modules, 45 minutes per module**  
**All educators at the same site (site subscription) have access.**

*Ideal for those new to Defined Learning and PBL.*

## Defined Training: Overview of Defined Learning

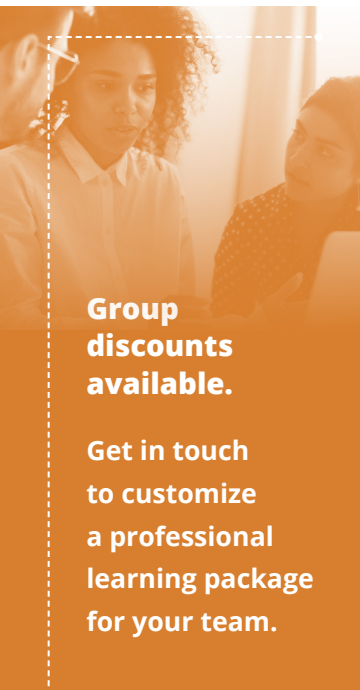
This synchronous professional learning experience, hosted either virtually or in person, is designed to introduce participants to the purpose, design, and implementation of Defined Learning in the classroom.

Both virtual and in-person courses, led by a Defined professional learning expert, will engage educators in identifying and customizing a Defined Learning performance task and its associated resources that can be used immediately in the classroom. In-Person participants will earn the following three Defined Micro-Credentials:

- Using GRASP to Frame a Task
- Infusing Skills
- Aligning to Standards

**Scope: Option 1: Virtual, up to 2 hours with up to 50 educators.**  
**Option 2: In-person, up to 5 hours with up to 25 educators.**

*Ideal for those new to Defined Learning and PBL.*



**Group discounts available.**

**Get in touch to customize a professional learning package for your team.**



## Defined Training: Overview of Defined Careers

This professional learning experience hosted either virtually or in person, is designed to introduce participants to the purpose, design, and implementation of Defined Careers in the classroom.

Both virtual and in-person courses, hosted by a Defined professional learning expert, will introduce participants to the basics of Defined Careers including a walk-through of student and educator functionality, the default and foundational assessments and courses, as well as applications for authentic learning, reporting, and more. Based upon the school or district needs and goals, additional activities can be included to meet the needs of educators, including: Assessment (included with in-person) or Plans.

**Scope: Option 1: Virtual, up to 2 hours with up to 50 educators.**

**Option 2: In-person, up to 3 hours with up to 25 educators.**

*Ideal for those new to Defined Careers.*

## Defined Learning: PBL Leadership Cohort

The PBL Cohort program is designed to support a professional learning community of up to 12 educators focused on the work of authentic project-based teaching and learning. Using performance tasks, the learning cohort will work through planning, implementing, and reflecting on the use of Defined Learning and PBL to support:

- Student engagement and relevance
- Real world connections to the classroom
- Application of content and skills
- Curriculum connections

Participants will earn three Defined Micro-Credentials including:

- Using GRASP to Frame a Task
- Infusing (5Cs, 21st C, Workplace, SEL) Skills
- Aligning to Standards

**Scope: Over the course of 8–10 flexibly scheduled weeks, up to 12 educators will participate in three virtual meetings. Each meeting will last up to two hours.**

*Ideal for those new to Defined Learning and PBL.*



**Contact your  
Defined Sales  
Team member  
to create  
your tailored  
Foundations  
Learning Pathway.**



# DEEPER LEARNING



## DEVELOP SKILLS

### Defined Learning: Advanced PBL Leadership Cohort

The Advanced PBL Leadership Cohort provides teachers who have completed the foundational PBL Leadership Cohort with a deeper learning experience that includes time with and the support of a Defined Coach to improve teaching practices. Through self, peer, and mentor reflections, the cohort participants will further advance PBL teaching and learning while demonstrating competence through the completion of six Defined Micro-Credentials.

**Scope:** Over the course of 8–10 flexibly scheduled weeks, up to 5 educators will participate in 3 coaching sessions and complete 6 Defined Micro-Credentials. Each session will last up to 2 hours. Participation in the Defined Learning: PBL Leadership Cohort is a prerequisite.

*Ideal for educators wanting to go deeper with Defined Learning and PBL.*



Contact your Defined Sales Team member to create your tailored Deeper Learning Pathway.

## Defined Learning: High-Quality PBL Leadership Cohort

The Defined Learning: High-Quality Project Based Learning (HQPBL) Leadership Cohort is designed to leverage the HQPBL framework to shift and strengthen teaching practices. The HQPBL framework is used to describe the student experience in project based learning and the skills they will develop. The six criteria laid out by HQPBL are:

1. Intellectual Challenge and Accomplishment
2. Authenticity
3. Public Product
4. Collaboration
5. Project Management
6. Reflection

Additionally, participants will earn three Defined Micro-Credentials including:

- Designing Authentic Tasks
- Public Product
- Creating an Environment of Sustained Inquiry

**Scope: Over the course of 8–10 flexibly scheduled weeks, up to 12 educators will participate in 4 virtual Cohort meetings. Each meeting will last up to 2 hours. Participation in the Defined Learning: PBL Leadership Cohort is a prerequisite.**

*Ideal for those wanting to go deeper with Defined Learning and PBL.*

## Defined Learning: SEL Leadership Cohort

The Defined Learning: Social & Emotional Learning (SEL) Leadership Cohort will help members develop an understanding of how social and emotional skills are focused and improved upon through immersion in a Defined Learning performance task. Participants will have the opportunity to learn and build consensus around social and emotional competencies, while developing a deeper understanding of implementing a performance task to enhance desired or needed social and emotional skills. Additionally, participants will earn three Defined Micro-Credentials including:

- Infusing (5Cs, 21st C, Workplace, SEL) Skills
- Incorporating Social/Emotional Learning
- Developing a Growth Mindset

**Scope: Over the course of 8–10 flexibly scheduled weeks, up to 12 educators will participate in 3 virtual Cohort meetings. Each meeting will last up to 2 hours. Participation in the Defined Learning: PBL Leadership Cohort is a prerequisite.**

*Ideal for those wanting to go deeper with Defined Learning and PBL.*





# MICRO-CREDENTIALS



**DEMONSTRATE  
EXPERTISE**

Micro-credentials are a competency-based form of certification developed and issued based upon personalized professional learning experiences that demonstrate an educator's application of skills and knowledge to improve professional practice that supports student success.

Each micro-credential serves as an assessment of a specific competency where educators apply their knowledge and skills to create a unique product, reflect, and apply their knowledge thus demonstrating their competence. Micro-credentials are completed individually and are an excellent support mechanism for ongoing skill development and sustaining PBL practices.

## **PBL Badge**

Defined PBL badges are earned with the completion of each micro-credential. These badges add a collection of six specific micro-credentials to educators' PBL toolkit and demonstrate their expertise. Offer all of the Defined stacks (see the chart on the next page) or select those areas where you'd like educators to build their skills.



**To learn more about  
Defined micro-credentials,  
contact your Defined Sales  
Team member.**

## Defined Digital Medallion & Custom Digital Medallions

The Defined Digital Medallion synthesizes 10 of the most important micro-credentials that align with best classroom practices associated with PBL. Each micro-credential that makes up the Defined Digital Medallion, marked with an asterisk in the chart below, is also aligned with the essential elements of the Danielson and Marzano effective educator frameworks.

Districts wishing to create their own **Custom Digital Medallion** may choose from a combination of up to 10 of the micro-credentials listed below.

STACKS	MICRO-CREDENTIALS
<p><b>Planning and Preparation</b></p> 	<ol style="list-style-type: none"> <li>1. Aligning to Standards</li> <li>2. Infusing (5Cs, 21st Century, Workplace, SEL) Skills*</li> <li>3. Designing Authentic Tasks*</li> <li>4. Developing Driving Questions</li> <li>5. Using GRASP to Frame a Task</li> <li>6. Planning for Student Voice and Choice*</li> </ol>
<p><b>Instruction</b></p> 	<ol style="list-style-type: none"> <li>1. Purposeful Grouping</li> <li>2. Providing Scaffolding*</li> <li>3. Effective Facilitation/Coaching*</li> <li>4. Meaningful Feedback</li> <li>5. Guiding Research</li> <li>6. Digital Literacy</li> </ol>
<p><b>Assessment</b></p> 	<ol style="list-style-type: none"> <li>1. Pre/Diagnostic Assessment — Finding Out</li> <li>2. Formative Assessment — Checking In*</li> <li>3. Summative Assessment — Making Sure*</li> <li>4. Rubric Design</li> <li>5. Critique and Revision*</li> <li>6. Public Product</li> </ol>
<p><b>Classroom Environment</b></p> 	<ol style="list-style-type: none"> <li>1. A Culture of Reflection*</li> <li>2. Developing Self-Direction</li> <li>3. Encouraging Risk-Taking</li> <li>4. Creating an Environment of Sustained Inquiry*</li> <li>5. Developing a Growth Mindset/Grit</li> <li>6. Incorporating Social/Emotional Learning</li> </ol>
<p><b>Leadership</b></p> 	<ol style="list-style-type: none"> <li>1. Reflecting on Teaching</li> <li>2. Collaborating with Colleagues</li> <li>3. Leading Professional Learning</li> <li>4. Creating Community Events</li> <li>5. Communicating with Families</li> <li>6. Growing and Developing Professionally</li> </ol>



# DEFINED PBL CHAMPIONS ACADEMY & TRAINING CENTER



## ACHIEVE GOALS

Defined is pleased to provide school and district partners an invaluable professional learning experience through the Defined PBL Champions Academy. Led by highly skilled Defined Leaders, participants will engage with like-minded colleagues from across the country in discovering and developing critical knowledge and skills essential to their unique roles in education. The Defined PBL Champions Academy is hosted at the Defined Training Center in Northbrook, IL or we can bring the Academy to your district.



To learn more about the Defined Champions Academy & Training Center offerings and to register to participate with this elite group of professionals, visit [definedlearning.com/what-we-offer/defined-academy](https://definedlearning.com/what-we-offer/defined-academy).

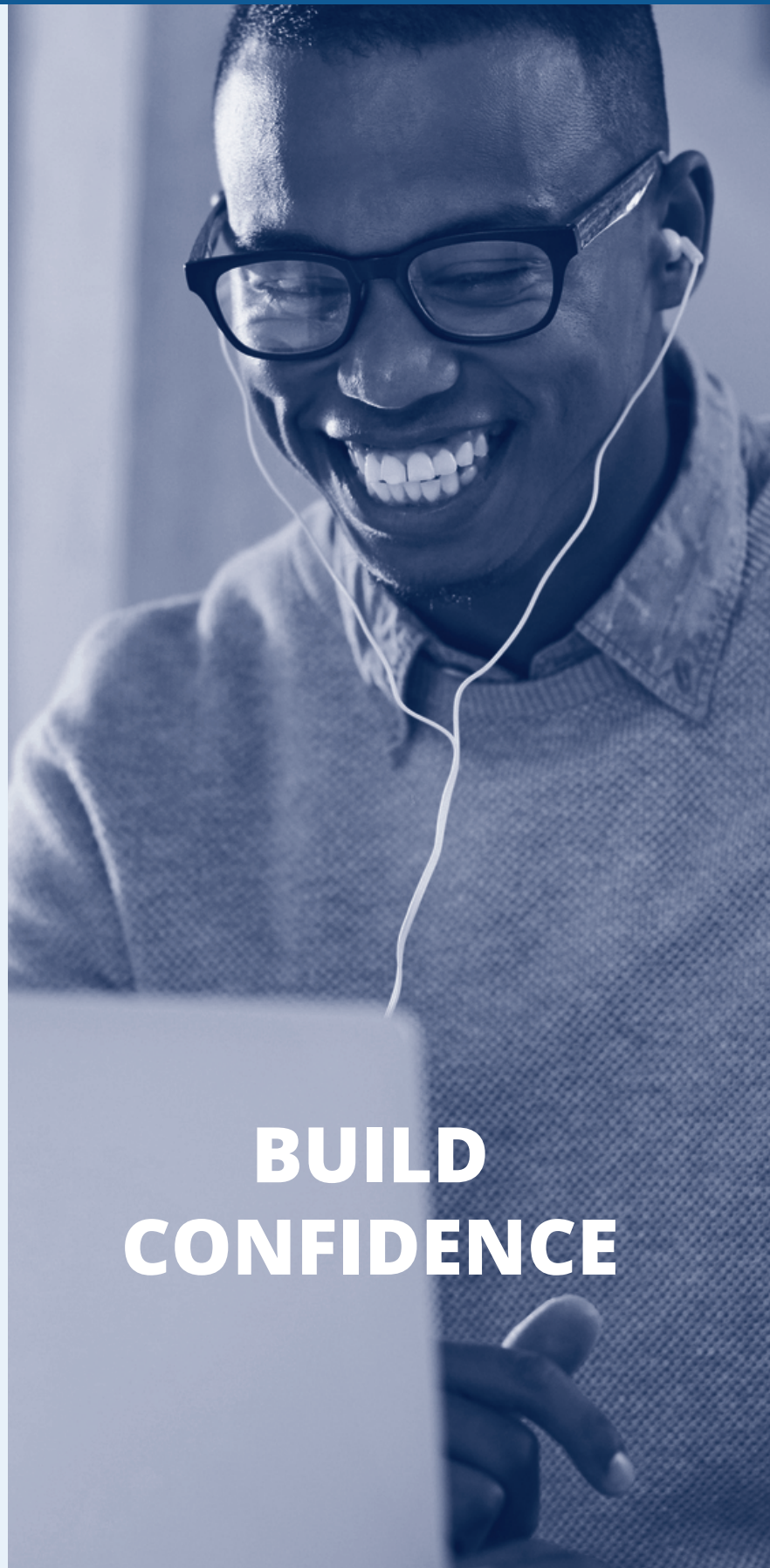




# LAUNCHPAD

Are you or your teachers reluctant to bring project based learning into your classrooms or concerned with the level of “teacher readiness” to make the shift? You’re not alone. Many educators hesitate to try project based learning because they perceive it to be a significant change in their teaching practice. What they may not realize is that many of the practices they already use are also used in project based learning. In order to bridge this “readiness gap”, Defined offers educators an opportunity to participate in a professional learning experience called Launchpad.

Launchpad is a safe, engaging professional learning experience for teachers to begin to explore and understand how project based learning can easily become a part of their students’ learning journey. If you find yourself questioning the readiness of your learning community, allow Launchpad to help you overcome your doubt and propel your teachers forward with PBL and Defined.



**BUILD  
CONFIDENCE**



CONNECT STUDENTS TO THE REAL WORLD



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