Engaging K-12 Students in Standards-Aligned Project-Based Learning

Defined Learning is a K-12 platform for career-connected, project-based learning (PBL) offering standards-aligned performance tasks and projects utilizing real-world career connections to equip students with future-ready skills and content applications.

> *Some of our most vulnerable kids, teachers will come up to us and say 'I really had no idea that they had these types of capabilities and this level of thinking' and they are astounded. It is really uplifting to hear that.*
>
> — Ken Kirby
> School Improvement Specialist, Marshall County Schools, AL

EDUCATORS TURN TO DEFINED LEARNING WHEN...

- They want to implement **high-quality project-based** learning but struggle to find comprehensive resources and support.
- They need **engaging, hands-on projects** that inspire students and **align with academic standards**.
- They find it challenging to **connect classroom learning to real-world applications**, leading to a lack of relevance for students causing a lack of student engagement.
- They want to offer **career-connected learning opportunities** to students of **all grade levels and subject areas** but lack the necessary materials and frameworks.
- They seek a way to **assess student performance in a meaningful way** that allows every student to **demonstrate and apply their understanding** of classroom content, skills, and knowledge.
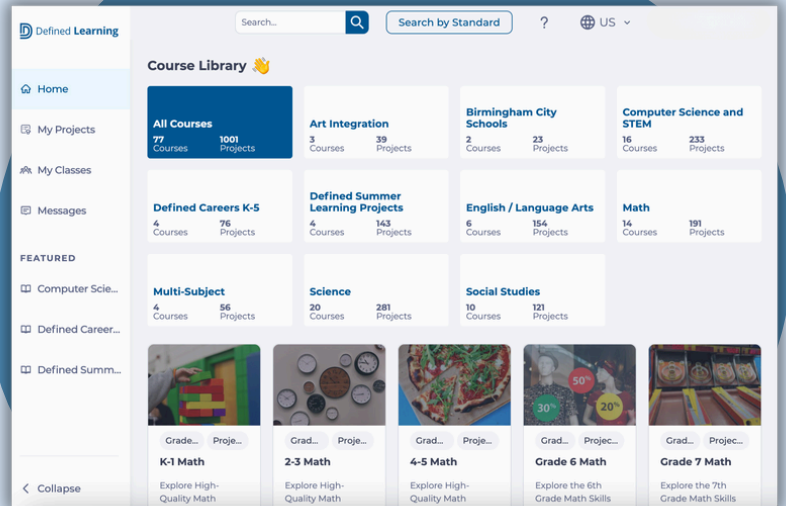
WHAT SETS DEFINED LEARNING APART?

- We offer **standards-based** academic programming **across all grade levels** and subject areas, including Math, Science, Literacy, Social Studies, Arts, Computer Science, and more.
- We are an award-winning online platform designed specifically to **support high-quality career-connected, project-based learning (PBL) with ease**.
- Our platform provides a comprehensive collection of performance **tasks, research resources, multimedia videos, engaging presentations, and editable rubrics** to guide teachers through the PBL process.
- Our tasks are rooted in the **Understanding by Design Framework® (UbD)**, offering an evidence-based approach to curriculum design and student engagement.
- Our platform includes **real-world** videos that introduce students to practical applications of educational concepts within various careers, **making learning relevant and inspiring**.
- We provide **robust support and training for educators**, ensuring they have everything they need to **successfully implement high-quality project-based learning (HQPBL)** in their classrooms.

definedlearning.com

Defined Learning **Features**

Exciting features available within Defined Learning include:

- Hundreds of **standards-aligned customizable projects** across multiple subject areas **through the lens of a career**
- Course library organized by subject that can be **filtered by course, unit, and project**
- Each project includes:
  - A **real-world** connection video
  - Group or individual **check-in opportunities**
  - A real-life scenario that defines the **Goal, Role, Audience, and Situation (GRAS)**
  - Helpful **vocabulary** and **research resources**
  - **1-3 product choices** to encourage student voice and choice
- **Customizable plan section** to track specific initiatives such as a **Portrait of a Graduate** or other college or career readiness initiatives

Defined Learning **Courses**

Our extensive K-12 Defined Learning course library includes:

- **Standard Package:**
  - K–12 Math
  - K–12 Science
  - K–12 Social Studies
  - K–12 English Language Arts (ELA)
  - K–12 Art Integration
- **Computer Science & STEM Package:**
  - K–12 Computer Science & Technology Integration
  - K–12 STEM & Society: United Nations Sustainability Goals
  - K–12 Engineering
  - K–12 Science, Technology, Engineering, the Arts, & Math (STEAM)

To learn more about Defined Learning's course offerings, check out our **Defined Learning Course Catalog**.

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