Defined Insights
Offered by Defined, Powered by MIDA Learning Technologies

MEASURE THE IMPACT OF YOUR EDUCATIONAL INVESTMENTS

With limited resources available to education, school leaders need to demonstrate that investments positively impact student performance. Defined Insights provides comprehensive research services to measure the effectiveness of Defined's platforms through a partnership with MIDA Learning Technologies, an independent consulting and research firm with over two decades of experience.

THE VALUE OF THIRD-PARTY RESEARCH

- **Independent Validation:** Gain credibility with stakeholders through unbiased, third-party evaluation
- **Data-Driven Decision Making:** Refine implementation strategies based on evidence
- **ROI Demonstration:** Quantify the impact of your Defined investment
- **Continuous Improvement:** Identify strengths and opportunities for growth
- **Stakeholder Buy-In:** Build support with evidence-based outcomes

RESEARCH PROCESS

1. Goal Setting & Alignment
- Collaborate to clarify intended outcomes
- Customize research to your district's priorities

2. Baseline Data Collection
- Identify available baseline metrics
- Administer pre-implementation surveys
- Document initial educator mindsets

3. Implementation Monitoring
- Conduct follow-up surveys and focus groups
- Track perception changes and implementation quality
- Provide interim reports for timely adjustments

4. Impact Analysis
- Collect and analyze relevant quantitative data
- Measure changes in student outcomes
- Compare implementation variables with results

5. Comprehensive Reporting
- Receive detailed findings and visualizations
- Review actionable recommendations
- Use results to inform future planning

Collaborative Goal Setting & Planning
↓
Baseline Data Collection & Needs Assessment
↓
Pre/Post Surveys & Initial Perceptions
↓
Qualitative Exploration through Focus Groups
↓
Ongoing Monitoring & Interim Reporting
↓
Quantitative Data Collection & Analysis
↓
Summative Impact Reporting
↓
Iteration & Continuous Improvement

RESEARCH HIGHLIGHTS

Districts partnering with Defined Insights have discovered:

- **Academic Growth:** Students using Defined platforms showed significant gains in academic performance compared to non-users
- **Engagement Increases:** Teachers reported higher levels of student engagement and motivation
- **Future-Ready Skills:** Measurable improvement in collaboration, critical thinking, and problem-solving
- Implementation Insights: Clear connections between implementation quality and student outcomes
- **Career Awareness:** Expanded student understanding of career pathways and options

PARTNER RESPONSIBILITIES

For research studies to yield meaningful results, active participation from district stakeholders is essential. Partners utilizing Defined Insights should commit to:

- Designating a research liaison who will coordinate communication between MIDA researchers and district participants
- Ensuring timely completion of surveys or other research activities by administrators, teachers, and other stakeholders
- Facilitating access to focus group participants according to the agreed research timeline
- Providing relevant de-identified student data as specified in the research plan
- Responding promptly to requests for clarification or additional information
- Scheduling and attending regular check-in meetings to review progress and address any challenges
- Sharing the research findings with appropriate stakeholders to maximize the impact of insights gained

By fulfilling these responsibilities, partners help ensure that the research process remains on schedule and produces actionable insights that can inform future implementation strategies.

ABOUT MIDA LEARNING TECHNOLOGIES

MIDA Learning Technologies represents decades of educational experience dedicated to helping schools attain excellence through innovation, research, and educational consulting. Their team of educational researchers employs meticulous data analysis and cutting-edge methodologies to uncover insights that empower educational institutions to evolve and excel.

As an independent research partner, MIDA ensures objective evaluation of Defined's impact in your educational setting, providing credible evidence you can trust.

Contact MIDA Learning Technologies:

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