



Future-Ready Starts in Your Classrooms Today

Now more than ever, today's students need to learn to apply their knowledge and become independent critical thinkers and problem solvers. Through authentic learning experiences, students engage with content in meaningful ways that promote deeper learning.

Defined supports educators in more than 7,500 K-12 schools, providing the resources, tools, and professional learning needed to implement evidence-based career-connected PBL across curricula.

[Click here](#) or scan the QR code below to learn more about Defined's deeper career-connected learning offerings.



Boost Student Achievement

Increase mastery, retention, rigor, and problem-solving abilities across curricula and grade bands lead to gains in test scores, decreased absenteeism, and improved attitudes toward learning.



Engage Students in Real-World Learning

Career-connected projects are engaging and relevant and require students to apply their knowledge and skills to demonstrate their understanding.



Develop Teachers' Deeper Learning Skills

Professional learning, coaching, and micro-credentials support the implementation of PBL and other teaching strategies so teachers have confidence and enthusiasm.



Our students did not have a lot of exposure to outside experiences or jobs which was one of the things we loved when looking at Defined. It is a tool that not only supports teachers but also engages students in a way that we had not engaged them before.



Yvette Dix

Principal of Coolidge Unified Junior High
Coolidge Unified School District (AZ)

A Winning Quartet for Deeper Learning Success

Defined creates a comprehensive learning ecosystem that seamlessly enhances your existing curriculum with deeper learning principles and real-world career preparation. Our platforms deliver engaging, evidence-based supplemental resources through authentic performance tasks, project-based learning experiences, and career-connected opportunities that develop essential workplace skills. With robust assessment tools, detailed rubrics, professional development, and dedicated program support, we empower educators to nurture students' critical thinking, collaboration, and self-directed learning capabilities—all while complementing their core instruction. Defined's flexible solutions can be customized to align with your district's unique goals and current curriculum, ensuring students master both academic content and the practical skills needed to thrive in an ever-evolving professional landscape.



Defined Learning



Grades K-12

Empower & Engage Students with Deeper Learning

Defined Learning supports your curricula and goals by providing the tools necessary to create a hands-on learning environment that fosters deeper learning, encourages critical thinking, advances equity, and reinforces lessons.

- A complete library of interdisciplinary, standards-aligned performance tasks
- Allows teachers to embed career-connected learning into core subjects with ease
- Research resources
- Digital portfolio and interactive, shareable resume that incorporates students' real-world projects and career experiences to showcase with any audience

Projects are built utilizing the Understanding by Design Framework® (UbD) created by nationally recognized educators Jay McTighe and Grant Wiggins. With this evidence-based framework, students apply their knowledge using PBL and as a result improve their understanding and achievement.

Defined Academy



Grades K-12

Develop Teachers' Knowledge and Expertise

Defined Academy offers a variety of skill-building professional learning opportunities to help educators get started and go further with PBL.

- In-person and virtual professional learning to build foundational knowledge coupled with coaching and mentoring to build capacity and expertise
- Professional learning communities to build and sustain a culture of high-quality project-based teaching and learning
- 30 micro-credentials offered across Planning and Preparation, Instruction, Assessment, Classroom Environment, and Leadership to demonstrate expertise and encourage ongoing professional learning
- High-Quality Project-Based Learning (HQPBL) Leadership Cohort designed to leverage the HQPBL framework to shift and strengthen teaching practices

Defined Careers



Grades K-12

Support Authentic Career Exploration and Future Readiness

Defined Careers is a comprehensive career exploration & experience solution that offers:

- Over 600 career-connected projects that blend exploration and hands-on experience across all career clusters and pathways including financial literacy courses
- Digital portfolio and interactive, shareable resume that incorporates student projects and career experiences to showcase with any audience
- Workforce development opportunities including virtual internships, work-based learning, AI mock interviews, and more
- Multi-dimensional Pathways Matching Assessment for grades 6-12 that assesses values, interests, and study preferences to provide students with personalized career pathway recommendations with specific careers to explore
- Defined Aptitude test which helps 8th and 9th-grade students understand their talents and connects them with careers that match their strengths

Defined Goals



Grades K-12

Measure Student Progress Towards Portrait of a Graduate Goals

In today's dynamic learning environment, developing and tracking students' Portrait of a Graduate (POG) skills is essential for real-world success. Defined Goals seamlessly integrates performance assessment with your district's unique POG framework to provide meaningful insights and drive student growth. Our comprehensive solution delivers:

- Rich analytics that measure student progress in developing critical POG competencies—from collaboration and communication to critical thinking and problem solving
- Actionable data that helps educators identify growth opportunities, differentiate instruction, and celebrate student achievements
- Streamlined tools that align performance assessment with instruction, simplify tracking, and generate insights to inform district-wide decision-making

