

Defined Careers - Workforce Opportunity Bridge

Bridge the gap between education and local industry and showcase your community's workforce development.

Defined Careers - Workforce Opportunity Bridge

is a powerful add-on to our K-12 career experience and exploration platform, designed specifically for districts, cities, regional centers, and states to bridge the opportunity gap between the classroom and local work-based learning opportunities and partners. This customizable solution highlights our work-based learning features, allowing you to demonstrate a branded and publicly available tailored catalog of career experiences, opportunities, and community partnerships.

Why choose Defined Careers - Workforce Opportunity Bridge?

Workforce Opportunity Bridge fills the gap between education and local industry, creating a centralized hub for publicizing local career exploration and work-based learning. Highlighting local opportunities and partners increases student engagement and better prepares your community's future workforce.

Ready to enhance your workforce development efforts by cultivating a pipeline of future talent? [Click here](#) or scan the QR code below to **schedule a demo** and learn how Defined Careers - Workforce Opportunity Bridge can benefit your community!



KEY FEATURES

Customizable Career Catalog

- Highlight career experience projects from our library of over 600 career courses, expanding opportunities, exploration, and experiences
- Showcase work-based learning opportunities, including over 20 ready-made virtual internship experiences
- Feature local business partners and local industry workforce priorities, bridging the gap between the classroom and community

Branding and Customization

- Custom logos, colors, and domain
- Personalized link sections

Interactive Exploration

- Searchable database of careers, opportunities, and partners
- Detailed modal views for in-depth information

Work-Based Learning Management

- List and manage internships, job shadowing, apprenticeships, and more with our managed work-based learning administration solution

Community Partner Showcase and Outreach

- Detailed partner/business profiles with related careers, virtual internships, and opportunities
- Custom development opportunities for partners to create branded career experiences
- Partner onboarding and messaging with our managed WBL administration

Seamless Integration

- Connects effortlessly with the Defined Careers platform boosting student opportunities

BENEFITS

- **Localized Focus:** Tailor content to your community's specific workforce needs
- **Increased Engagement:** Interactive features boost student participation
- **Community Collaboration:** Strengthen ties between education and local businesses by bridging the opportunity gap with work-based learning opportunities
- **Streamlined Management:** Easily update and manage all content in one place
- **Enhanced Visibility:** Showcase unique opportunities and partnerships publicly