

Unmatched Career Experiences in the Classroom

Defined Careers is a comprehensive K-12 college and career readiness platform for career exploration, experience, and successful career navigation.

Defined Careers includes hands-on and minds-on projects across all career clusters, allowing students to explore and experience real-world industry scenarios. Students develop higher-order thinking skills and gain valuable career experiences to help them make informed decisions about their future whether they are entering the workforce or continuing their education.

“ *We need to immerse students in career exploration at an early age. Defined Careers helps us do that without putting the bulk of the hard work on the teachers or counselors. We hit the jackpot when we began using Defined Careers!*

- Sharon James
Executive Director of Secondary Education,
Broken Arrow Public Schools, OK



PERSONALIZED CAREER EXPERIENCES

Defined Careers takes a deeper learning approach to helping K-12 students make connections to real-world career opportunities. Students are provided with a personalized list of careers to experience through hands-on project-based learning based on the results of an assessment.

Defined Careers provides:

- 600+ careers to experience across all clusters and pathways
- Financial literacy courses with hands-on projects
- Online student portfolio



POSTSECONDARY PREPARATION

With Defined Careers, students have multiple resources available to build 21st-century skills, find confidence, and create a plan for their future:

- College search and planning solution
- ASCA-aligned postsecondary lessons
- Employability and soft skills development



VIRTUAL INTERNSHIP OPPORTUNITIES & WORK-BASED LEARNING

Defined Careers includes self-paced, on-demand virtual internships across all career clusters. Each virtual internship includes in-depth career experiences and soft skills courses to equip students for success in college, career, and life. Defined Careers also provides schools with the tools they need to communicate community and industry partnerships to students, providing a proactive approach to support business and industry by educating the future workforce about local career opportunities and pathways.

Elementary Defined Careers

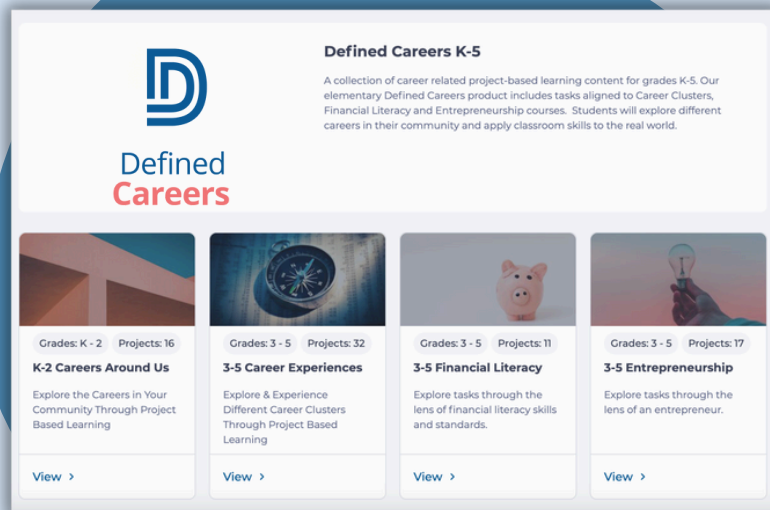
Exposure & Exploration

Imagine the possibilities when students can see and experience diverse careers from an early age. The **Elementary Defined Careers** projects offer equitable and engaging career exploration experiences to all students across all career clusters.

There are four exciting courses available within Elementary Defined Careers:

- K-2 Careers Around Us
- 3-5 Career Experiences
- 3-5 Financial Literacy
- 3-5 Entrepreneurship

These courses and projects excite students about their futures while building future-ready skills.



Middle & High School Defined Careers

Exploration & Experiences

Middle and High School Defined Careers helps students build essential future-ready and durable skills by actively engaging students in careers, expanding career exploration and experiences for all students.

Features available within Middle and High School Defined Careers include career courses, resume builder, online student portfolio, Pathways Matching Assessment (grades 6-12), Defined Aptitude test (grades 8 and 9), postsecondary planning features, and more. Additional features available within High School Defined Careers include:

- Work-Based Learning Opportunities
- Virtual Internships
- Financial Literacy Content

